



**HONK** delivers on-demand towing and roadside assistance without membership fees or limitations, 24/7, nationwide via your mobile device.

## TECHNOLOGY HIGHLIGHTS

iOS and Android  
Multi-factor marketplace algorithm  
Proximity-based dispatch

**\$16B**

U.S. Tow & roadside market size:  
\$10 to 16 billion annually

**35%**

35% of American households do not have roadside coverage

**7M**

Approximately 7 millions Americans require roadside assistance a month

## WHAT HONK OFFERS

- ▶ 15-30 minute ETAs
- ▶ 35,000 roadside assistance partners
- ▶ Nationwide
- ▶ 24/7 service
- ▶ Free mobile app
- ▶ Prices start at \$49
- ▶ No membership fees
- ▶ No paying for services you don't use
- ▶ No complicated plans or limitations

## MILESTONES



## KEY EXECUTIVES

**CEO / FOUNDER**  
Corey Brundage

**CTO**  
Rick Bushell

**EVP STRATEGY**  
Avesta Rasouli

**SVP OPERATIONS**  
Matt Bijur

**VP PRODUCT & MARKETING**  
Jacob Honig